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Writing a Great Story Starts With Writing a Killer Paragraph.

The formal definition of an intro is a brief introductory passage. What is important is that you get the story right; it needs to encapsulate the essence or spirit of your overall point, try communicating through example. Capturing the essence is not enough; if nobody reads far enough to grasp the main point of the story then its purpose is lost.

If you have decided to write the intro, make sure that it is brief. Write a headline corresponding to the intro content because readers expect that the headline should reflect what is mentioned in the content below it. Your reader is not going to be spending much time on the intro when it talks about sports when the headline says vacations.

Furthermore, you may have captured the essence of the story very well in the intro, but you have to ask yourself the question.. is the intro short enough to engage reader interest before the content return to elaborating on the subject a hand?

In this piece above, you can see that the intro is pretty short. This is the kind of intro that works with the audience because the reader is aware of what they are reading and absorbing it fully. The reader knows what the article is about in a broad sense and therefore they know what to expect inside the story.

Starting with a long introduction that appears to bear no relevance to the headline is the number one killer of otherwise good writing.

When using long anecdotes you need to let your readers know before you begin how it relates to your topic, or many readers will drop out of your article before you have a chance to illustrate your point.

More essence in fewer words; the function of an introduction is to convey something about your broader point.

If you want to do this right, you have to think about your intro in a broader sense and include those details which bring this out and leave out those that don't. So, if you have extra details such as dates, names, descriptions and diversions but which are not really necessary for the essence of the anecdote, do not mention them as they will only distract the reader.

For more details and my inspiration for this article you can visit my site mentioned in the Author field.

Writing an introductory passage with utmost concern is highly important to get a good introductory passage. This is important because this is the lead to the story at hand. So, it's important to consider your story in a broader sense and only bring in those details which bring this out and leave out those that don't.

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