

Published based on [Distinguishing the Leading Product between Kajabi and OptimizePress](#)

Distinguishing the Leading Product between Kajabi and OptimizePress

Probably, there are far more than a thousand themes that are on the market that anyone may use to create his online marketing or affiliate site. Good thing, for you, we've narrowed them down to the two most widely used and successful ones Kajabi and OptimizePress. The two will be compared a little on what they both can offer and how they can be reliable concerning page conversion.

At present, these two themes are taking the market when we speak about confronting SEO (Search Engine Optimization).

If you want your website simple and user-friendly, then it's best to try OptimizePress. This WordPress Theme Add-On is definitely perfect for internet sites that are corporate-related. It makes them seem elegant, formal and professional.

The templates are extremely very easy to work with so, even if you don't have much technical capabilities, it will be possible to yield the pages that your internet marketing site demands. You don't need manage codes so you won't have to devote considerable time on it, considering they are already created for you. The squeeze page that your particular site really needs is pretty much accomplished for you!

Using a great squeeze page will enable you to boost the number of your converts as it catches the names and email addresses of your site visitors allowing for you to undertake follow up marketing straight to your clients. This is an essential interaction that you'll need with your site visitor and the Squeeze page templates that are included in James Dyson's OptimizePress are designs, which are proven and examined to be impressive.

In a way, Kajabi's offers are almost comparable to OptimizePress. The Professional and chic website style and straightforward squeeze page navigation are present too. Nevertheless, Kajabi is proposed more for those that want more advanced widget designs for their squeeze page.

As a whole, the Kajabi design templates are wonderful so if it's a more commercial site that you are intending on constructing, and you would like it to be more colorful and full of attitude, then Kajabi can certainly give that for you.

Unfortunately, there is a significant downside in Kajabi that won't do your internet marketing site any good; having no total control over your own online site. Other men and women can actually access yours website, not just you and this is where OptimizePress has a top edge.

With OptimizePress, only you as the site owner have tyhe sole right to website and with a business site, privacy and security certainly important.

So by the end of the day and we need to be inquired who is successful in the online showdown between Kajabi and OptimizePress, our vote would go to OptimizePress. Yes both are beneficial as well as powerful. Yet, with regards to two of the most crucial attribute for an internet marketer which is security and privacy, OptimizePress is way up there on top.

Understand why OptimizePress dominates the market of website themes and realize the benefits it can provide you. Hurry and avail the once in a lifetime chance to buy [OptimizePress](#) with bonus now!