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# Using Yahoo Answers In Order To Push Traffic Towards Your Site

If you have an internet business you already understand how important website traffic is. If your heart all of a sudden stopped moving blood throughout your system there is no way you could live. You are going to realize that with regards to a web based business exactly the same thing is true, you need a steady flow of traffic in order to become successful. One of the techniques I use very successfully for creating web site traffic to my web sites is Yahoo Answers.

For people unaware of what Yahoo answers is, it's a program that allows individuals to ask questions and allows other folks to answer them. You need to also understand that every single day on Yahoo answers different folks wind up logging in to ask questions and search for answers. Often times when somebody answers a question they're going to leave a link in the answer so individuals can look up there source on the net. And just so you comprehend, this is the same strategy I use to drive website traffic.

This is one of the great benefits of working with Yahoo answers as a way for driving traffic to any website. For example let's say you have a site which promotes weight loss programs. You then begin searching the questions the individuals ask in the diet and weight loss category on Yahoo Answers. When you locate a question that you can answer, you should answer this question and also ask the person to check out your weight loss site, because they're going to find more information about weight loss there. The majority of the time you will see that when you leave a link in your answer the one who asked the question is going to go check out your website.

Although this is direct traffic you will get by answering a simple question for someone, you're going to find that the same question will still drive other traffic to your site. One more thing that will end up helping you get more traffic from this one answer is that search engines often index these web pages. So if someone has a similar question to the question asked, they may end up finding the Yahoo answers page where your link is and clicking on your link. Another thing you need to realize is that other people will answer the same question and if they see a link in your answer there's also a pretty good possibility they're going to go and visit your site.

While answering one question is not necessarily going to get you a lot of traffic, but imagine what happens when you answer 10 questions a day. If you do this each day for at least one year you need to realize that you're building over 3500 high quality back-links to your site. Meaning your own search engine rankings would also be increased providing you even more traffic.