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# **Should You Grow Your Own Mailing List Or Can You Simply Utilize All The Safelists Online?**

For those who have been in internet marketing arena for any amount of time, you have heard how crucial it is to maintain a list to email. Nearly every Internet marketer online will state that without a list you have zero. But the question is, should you grow your own mailing list or can you employ safelists.

Here we'll address this question and hopefully give you a good idea on how you should operate your email marketing.

Let's examine safelists. A safelist is a group of individuals who agree to be sent emails from other individuals in the group. Usually, you have the choice to join gratis but 99% of these websites have added features for those who wish to pay for them. Everyone who signs up for these websites automatically agree to permit other members to send them their emails. Mostly, each email you receive will contain something called a credit link that you should click on to earn credits, this is known as a credit based safelist. These credits can then be utilized to email your offers to other people in the list.

Now, everyone is there to get credits and mail out their offers, but when it comes to purchasing things, no one is interested. Although you may make a sale here and there by employing these lists, it is not sufficient to make it worth your while.

Nevertheless, safelists have a niche in Internet marketing. Safelists are a terrific way to begin growing your own mailing list. You just put up something of value gratis in exchange for people's email addresses. This is the most simplistic way to get started growing your own mailing list.

When it comes to growing your own mailing list, if you wish to succeed in the long run as an Internet marketer, this is something you need to do. If you ask anybody who has been an Internet marketer for a long time they will tell you that you can earn roughly \$1 a month for every person you have on your own email list. While that may not seem like a lot of money, imagine happens if you have your own email list of 5,000 or 10,000 people?

This however doesn't mean that each person on your email list sends you \$1 per month. What this means is when you email your email list with a good subject line and good content in the email advertising a good product, you can expect to make about 1 sale for every 50 people on your email list every month. This is only an example, but if each sale you make earns you \$50, there is your \$1 per person each month.

Another thing about growing your own email list instead of using a safelist is you can send out your offers anytime you wish. You can also grow your email list however big you want it to be, where safelists just let you email so many people every 3 to 7 days. There are also many ways that you can begin building your email list. Safelists are only one way to help you get going. You can put up a blog and have people sign up to your email list to be updated when you make a new post. It doesn't stop there though, you can utilize any technique or program you want that can help you grow your email list. The point is it is endless.

And so back to the initial question on what type of email list must you use, whether you should grow your own or utilize safelists. And the answer is both, utilize safelists to begin growing your own list.