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When Adding Content To Your Blog Make Certain It Is Optimized For The Major Search Engines

Something you are going to find is that individuals will end up starting up a blog to obtain traffic to their sites. Of course some folks simply start blogs in an effort to sell products right from the blog or to make money using Google AdSense. The issue with this is that you actually need to make certain you're obtaining traffic to the blog, or you're just wasting your time with it. And for those of you who want to know how to optimize your blog we are explaining this to you in the following paragraphs.

Ensuring that you're getting your pages ranked high in search engines like Google is how you're going to get the traffic that you need to have to your internet site. If you have a word press blog, you are allowed to add ping sites in the settings of your blog, so that every time you update your blog you can have a list of ping sites which will automatically be notified when you create a new post. Your best bet for finding ping sites is to simply do a search on one of the search engines.

The next thing you have to do is to ensure that you optimize the particular web page itself making use of proper keyword placement. What we are speaking about is making sure you've got the keyword or keyword phrase placed all through the content of your page. The first thing that is vitally important is to make sure that the keyword phrase you're targeting needs to be in the title of the post. The keyword phrase you are targeting will also be something that you'll need to have in the URL of the post. For those of you that are unaware this is exactly what you would type in to your browser.

Once you begin creating the content of the page itself you'll want to make sure you use your keyword phrase throughout the article without over stuffing the keyword. For each and every paragraph you have on that page, you need to have your keyword phrase appearing once, so a 6 paragraph article means that you need to have the keyword 6 times in the content. When doing this it is also important to position the keyword phrase in the first sentence of the first paragraph and within the last sentence of the final paragraph. This is really a wonderful way to ensure that search engines like Google know what your article is all about.

One final helpful tip is to distribute the URL for that page on the various bookmarking sites. What you'll find is you will be getting better search engine positions for the individual pages as you'll be building links to those pages. You'll also discover that you'll be getting traffic from the social bookmarking sites themselves. For those of you who follow these tips you need to find that you are going to be getting more traffic.