

Published based on [The Six Stupid Mistakes Every Single Affiliate Marketer Commits](#)

The Six Stupid Mistakes Every Single Affiliate Marketer Commits

Unfortunately, many individuals are becoming extremely disheartened with the concept of making a living on the internet. Every time I inform people about exactly what I do, these people always believe that I am telling lies and I couldn't possibly be earning money on the internet. There are actually far too many ripoffs and falsehoods on the net about internet marketing.

I would like to share with you my six deadly sins that every brand new online marketer makes at some stage in their career.

1. Absolutely no Persistence

In order to be successful on the web today, you need to have persistence. It takes time to develop a website and much more time to push targeted traffic to it. You must handle your internet marketing business like a authentic business. You wouldn't hope to construct a brick and mortar company and be producing a profit in a week.

You'll find many super affiliates on the market that produce over \$10,000 per week online; however, it took them several years to get to that stage. You cannot develop a website right now and think you will be making that type of income by the upcoming week. Internet marketing just doesn't work that rapidly.

If you have persistence in the beginning, you'll eventually see substantial earnings. Countless inexperienced and struggling internet marketers basically give up before success occurs.

2. Extra is not better

A lot of internet marketers naively register with every single affiliate program they find. This can be a pretty bad strategy. You will spread your self too thin and not focus on one system at a time. If you aren't earning money with a specific program, chances are it really is you and not the affiliate system itself. I highly recommend you sign up with one or 2 affiliate programs to start off with. The moment you have learned the art of affiliate marketing, then you definitely can register for more companies.

3. Incorrect program

I highly advise anybody that is just beginning in internet marketing try to stick with large companies like ClickBank or Commission Junction. These types of networks have a long track record of paying their affiliates on time. They've got a huge choice of items to select from and are well trusted in the industry.

Novices ought to avoid individually ran affiliate programs until they acquire more practical experience with online marketing.

4. Spreading a wide net

Way too many inexperienced and struggling web marketers throw a wide net and wish that something will stick. If you are just simply getting started, you probably should not go for the high competition and broad niche categories. You'll be in one on one opposition with folks that have performed internet marketing for many years.

It truly is much better to go for a narrow market within a broad market. For example, you should stay away from the "weight loss" search term and narrow down the niche to something like a "raw food diet program" or "14 day cleanse". This is still in the weight-loss topic but is more concentrated. You'll never rank or compete in the "weight-loss" niche but have a solid chance in smaller sized niches within.

5. Way too cheap to pay

Numerous internet marketers are basically way too cheap to spend money for targeted traffic. This is a deadly error. Search engine marketing takes time and practical experience. You'll find many veteran affiliates that own the very first page of the search engines for many good quality keywords and phrases. Never depend entirely on totally free traffic approaches. All those fresh internet marketers that are prepared to invest capital on paid traffic

techniques can and will see a profit significantly quicker.

6. Affiliate hyperlinks are ugly.

You need to cloak your affiliate links. There are many factors why this needs to be done. First, affiliate hyperlinks are normally ugly and lots of people simply do not trust them. You might be missing out on sales mainly because individuals are not willing to click on an ugly link.

Another explanation to disguise your hyperlink is to keep folks from robbing your commissions. Once you cloak your affiliate URL, you keep folks from stealing your hard earned income.

Last but not least , Yahoo and Google hates affiliate URLs. If you're trying to get ranked high in The search engines, then you absolutely must conceal your links. Google is not a big fan of online marketers and will penalize your website if you have a ton of ugly affiliate links on it. If you cloak and apply the "no-follow" attribute on all your outbound links, you protect yourself from getting punished by Google.

The ultimate key to being successful in online marketing is taking action. It is possible to generate income on the internet; however, you'll need top quality [affiliate marketing training](#). Please click here to read about the very best [internet marketing training](#) course on the marketplace right now.

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